



Become a Sponsor at the 2023 MCSS Conference Change, Conflict and Controversy

The 2023 Michigan Council for the Social Studies conference will take place April 14-15, 2023 at the Grand Traverse Resort and Spa, in beautiful Traverse City Michigan! Educators from all over the state of Michigan will head to beautiful Northern Michigan for two days of professional learning centered around the greatest of the four content areas – everything “social studies.” As an organization committed to serving these dedicated professionals, we hope you’ll join us to tell YOUR story – as well as your research, products, and solutions!

Limited sponsorship opportunities are available for 2023, so please contact us soon to discuss how your organization can support social studies education in Michigan.



Choose your Tier:

| Sponsorship Benefits | Tier 1 | Tier 2 | Tier 3 (limit 2) | Tier 4 (limit 2) |
|---|--------------|--------------|---------------------|----------------------|
| Exhibitor Space (Star denotes number of tables) * | ★ | ★ | ★★ | ★★ |
| Attendee Mailing List | ★ | ★ | ★ | ★ |
| Company Logo on MCSS Website | ★ | ★ | ★ | ★ |
| Splash Page Logo within Crowd Compass MCSS App | | | ★ | ★ |
| Banner Ads within Crowd Compass MCSS App | ★ | ★ | ★ | ★ |
| Sponsor And Exhibitor Profiles within MCSS App | ★ | ★ | ★ | ★ |
| Conference Program Full Color Ad (1/2 Page) | | ★ | ★ | |
| Conference Program Full Color Ad (Full Page) | | | | ★ |
| Presentation to Full Audience – 5 minutes | | | ★ | |
| Presentation to Full Audience – 15 minutes | | | | ★ |
| Opportunity to present one exhibitor session | | | ★ | ★ |
| Ad in Great Lakes Social Studies Journal | NA | ¼ Page | ½ Page | Full Page – 2 Issues |
| Sponsorship Costs | \$500 | \$750 | \$1,500 | \$2,500 |

Or Choose your Ad Size:

Ad rates for journal

- ★ Full page: \$600
- ★ 1/2 page: \$300
- ★ 1/4 page: \$150

*** Additional tables are available at a cost of \$100**

[Note: All Ad buys include logo placement on MCSS website and Conference Mobile App]

Reserve Your Space Today! Contact Dave Johnson at djohnson@mcssmi.org

Introducing the Conference App – CrowdCompass!

cvent | CrowdCompass

Empower Your Sponsors & Exhibitors

Turn your mobile event app into a revenue stream by offering rich engagement opportunities to your sponsors, exhibitors and vendors.



Banner Ads

Measurable rotating banner ads appear at the top of the app screen and link to content within the app or to outside URLs. Impressions and taps are tracked for measurable ROI.



Splash Page

Every attendee sees the Splash Page – a full-screen visual that appears for up to 5 second, free from distraction.



Custom Icons

Increase attendee awareness and engagement with preferred vendors.



Sponsor Profiles & Exhibitor Profiles

Provide an interactive experience for attendees to learn more about each exhibitor and sponsor at the event.

Learn more about the features we'll be providing attendees with CrowdCompass by visiting their website: <http://www.crowdcompass.com>